



Studies show that  
**77%**  
 of consumers  
 favor brands that  
 seek out and apply  
 customer feedback.  
*Source: Forbes*

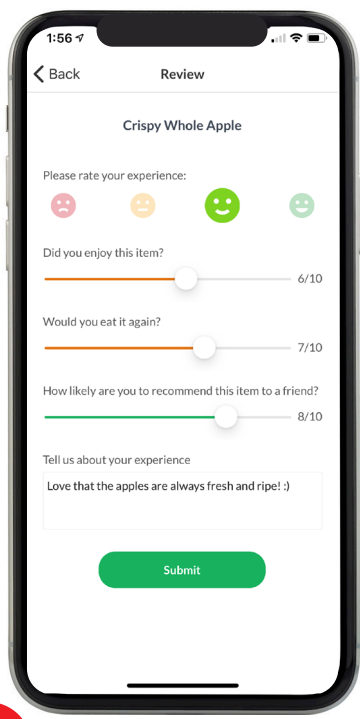


# INTRODUCING NEW APP FEATURES FOCUSING ON **FEEDBACK, CUSTOMIZATION** AND **CUSTOMER EXPERIENCE**

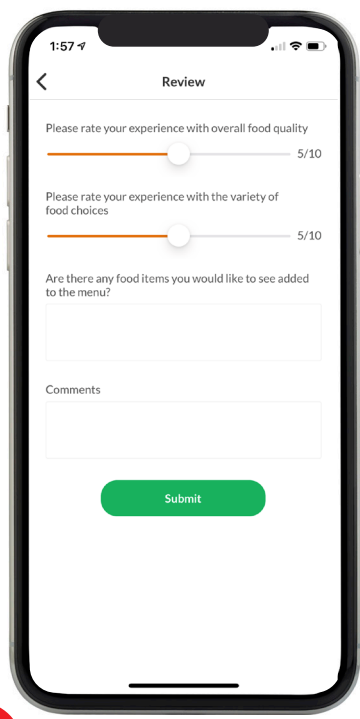
Feedback is a key driver of exceptional customer experiences. When students and families provide input and suggestions, the dining staff knows what to *prioritize*, when to *pivot* and how to *personalize* offerings according to individual preferences. That all adds up to greater engagement in your dining program.

## NOW, SO HAPPY USERS CAN:

**1** Participate in simple surveys and answer customized questions from Sodexo managers. Managers can gauge interest in new offerings, and allow users to offer input on new recipes.



**2** Leave recipe and menu feedback.  
*\*Students only*



**3** Use the "Talk To Us" portal to provide experience feedback; available to all users.