HIGHLIGHTED PRODUCTS:

- SEAFOOD 46%
- MILK 89%
- BURGER PATTIES 46%
- HAKE, OCEAN PERCH, & DOGFISH 100%
- PIZZA DOUGH 54%
- FRENCH FRIES 50%
- HOT CEREAL 47%
- WINTER SQUASH 90%
- COFFEE 66%
- MAPLE SYRUP 62%
- VEGGIE PROTEIN 95%
- KOHLRABI 100%
- CIDER 74%
- PARSNIPS 89%
- CHICKEN LEGS 82%

TESTIMONIALS

"The Maine Course program is an important effort to bring Maine Food Producers into the Maine Food system and provide relevant and local products to the Sodexo customer. Bixby & Co. has experienced important growth as a result of participating the program. The Sodexo team executes as the highest level and genuinely cares to support the cultivation of a strong sustainable food system."

Kate McAleer
Bixby & Co.

"I am a business consultant who works with Maine farmers, and I spend a fair amount of my time helping people find markets. Since they started the Maine Course program, Maeve and the people at Sodexo have done an exemplary job not only of increasing their local purchases, but providing Maine farmers with the opportunity to network and develop new institutional customer relationships. Their actions often go beyond their own business interests. Institutional markets are notoriously amongst the hardest for local farms to get into, but with Sodexo’s help, Maine farmers have a chance to gain a foothold in this promising market."

Jedediah Beach
Firm CFO for Hire
SODEXO BY THE NUMBERS
IN MAINE 2018-19

15.2% SODEXO SPEND ON MAINE PRODUCTS IN 2018-2019 ACADEMIC YEAR
$1,615,161 SPENT ON LOCAL
12 ACCOUNTS IN MAINE
970 SODEXO EMPLOYEES IN MAINE
$17.03+ MILLION SODEXO’S PAYROLL IN MAINE
12,698 MEALS SERVED PER DAY
132 FARMS AND FOOD BUSINESSES WE SOURCE FROM

MAINE COURSE PRODUCT PURCHASING BY THE NUMBERS

BEVERAGE 9%
DAIRY 26%
GROCERIES 10%
MEAT 22%
BAKERY 10%
POULTRY 8%
PRODUCE 15%
SEAFOOD 49%

PRIORITY PRODUCTS:
- POTATOES 61%
- CORN 61%
- CARROTS 67%

TOTAL LOCAL SPEND: $1,615,161

NEWS

+ We are shifting to dry beans to allow our accounts to utilize more Maine dry beans, reaching 70% local (up from 43% last year)
+ We have shifted to scratch baked cookies using Maine Grains flour allowing us to support grain growers in the state, resulting in a 1300% increase of local flour usage
+ UMF & UMM celebrated reaching 100% GMRI verified white fish one year ahead of schedule
MISSION: The Maine Course is Sodexo’s commitment to supporting the Maine economy and agriculture through increasing purchasing of local food.

THE MAINE COURSE GOALS

- Increase purchasing of local Maine grown, harvested, and produced products.
- Grow partnerships with our local community.
- Develop shared values and bring awareness of Maine products and sustainable practices to our customers in all dining locations.
- Provide Sodexo chefs and managers with the resources they need to expand their local impact.

THE MAINE COURSE GOVERNANCE BODY

SODEXO LEADERSHIP TEAM
Varun Avasthi, District Manager
Wendy Benney, District Executive Chef
Phil Coton, General Manager
Casey Guise, Area Marketing Coordinator
Phil Harty, Senior Vice President
Ingrid Jon, Senior Manager Operations Support
Maevé McInnis, Maine Course Director
Dan Roy, District Manager
Pam Ryder, General Manager
Tadd Stone, General Manager
Adam Vigue, General Manager
Doug Winslow, Executive Chef

ADVISORY COMMITTEE
Richard Brzozowski, University of Maine Cooperative Extension
Marada Cook, Crown O’Maine Organic Cooperative
Joel D. Davis, Central Maine Meats
Kyle Foley, Gulf of Maine Research Institute
Christopher Hallweaver, Northern Girl, LLC
Colleen Hanlon-Smith, Harvest Order
Riley Neugebauer, Maine to Institution New England (MEFI)
Sasha Philbrook, Native Maine Produce
Donney Rae, Maine Shellfish
Sarah Redfield, Lakeside Family Farm, LLC
Betta Stothart, Ethos Marketing
Rory Strunk, O’Maine Studios
Corey Vose, PFG NorthCenter
Lisa Webster, North Star Sheep Farm

MAINE SODEXO CLIENT LIST

Southern Maine Community College
Maine Maritime Academy
University of Maine at Presque Isle
University of Maine at Fort Kent

Thomas College
York County Community College
University of Southern Maine
University of Maine at Machias

Maine College of Art
Central Maine Health Care Center
University of Maine at Farmington
University of Maine at Augusta

maincoursebysodexo.com
@MaineCoursebySodexo
@MCbySodexo

MAEVE MCINNIS
Maine Course Director
Maevé.McInnis@sodexo.com

PHIL HARTY
Senior Vice President
Phil.Harty@sodexo.com